

CONTEST NAME: "Pick Your Purse"

SPECIFIC CONTEST RULES

Effective Date: November 1, 2021 to December 24, 2021

Participating Radio Station(s)/Studio Address(s)/Phone #'s /Website Address(s):

WKYE ("Key 96.5")

109 Plaza Drive Johnstown, PA 15905

(814) 255-4186

www.foreverjohnstown.com

Declared Value of Prize(s): Eight (8) individually awarded prize(s):

One (1) Dooney & Bourke Nylon Domed crossbody shoulder bag (color: aqua) with a Declared Value of seventy nine dollars and ninety nine cents (\$79.99) ("Prize(s)");

One (1) Vera Bradley Women's Microfiber Glenna Satchel Purse (color: classic black) with a Declared Value of eighty six dollars and seventy cents (\$86.70) ("Prize(s)");

One (1) Dooney & Bourke Nylon Shopper, Khaki with a Declared Value of one hundred sixty eight dollars (\$168.00) ("Prize(s)");

One (1) Coach Women's Anna Foldover Crossbody Clutch (color: black) with a Declared Value of one hundred twenty seven dollars and ninety two cents (\$127.92) ("Prize(s)");

One (1) Michael Kors Jet Set Travel Large Chain Shoulder Tote - Luggage Medium with a Declared Value of one hundred twelve dollars and fifty cents (\$112.50) ("Prize(s)");

One (1) Kate Spade New York Harper Satchel (color: blazer blue) with a Declared Value of one hundred twenty nine dollars (\$129.00) ("Prize(s)");

One (1) Kate Spade New York Leila Medium Flap Backpack (color: warm gingerbread) with a Declared Value of one hundred twenty nine dollars (\$129.00) ("Prize(s)");

One (1) Kate Spade New York Lori Tote (color: blackberry preserve) with a Declared Value of eighty nine dollars (\$89.00) ("Prize(s)");

Each Prize(s) will also contain one (1) twenty five dollar (\$25.00) Altmeyer's Bed Bath Home Gift Card; one (1) twenty five dollar (\$25.00) Mid's Candy & Gifts Gift Card; one (1) box of chocolate candy valued at fifteen dollars (\$15.00) from Mid's Candy & Gifts, collectively ("Prize(s))"

Forever Media, Inc. through their Participating Radio Station(s), in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Odds of winning will vary based on Contest(s) participation. Void where prohibited or restricted by law. Unless otherwise specifically provided, Contest participants ("Participant(s) or singularly Participant") may only play, register or win one time during a Contest. For on-air Contests, there is no limit as to the number of call-ins or texts a Participant(s) may attempt, however that Participant(s) may only play, register or win once. Participant(s) are limited to one prize or prizes ("Prize(s)") per household every 30 days. For Prize(s) valued at over \$150, only one Prize(s) per household every 90 days. For any Prize(s) over \$600, only one Prize(s) per household every 180 days. Participant(s) must be 13 years of age or older to enter, however the Participating Radio Station(s) reserves the right in its sole discretion to restrict the age of participation for any Prize(s) due to the nature of the Prize to then be awarded, which will be announced on the earlier of the start of the Contest in its specific rules, or, prior to the drawing of a Prize(s) in the event of a live drawing. Unless provided in a specific Contest's rules, any duplicate registration entries will disqualify ALL entries by that Participant(s). No purchase or payment necessary. Odds of winning will vary based on participation. Void where prohibited or restricted by law. Contestant(s) may only qualify one time during this promotion and only one qualifying contestant per household is permitted ("Participant(s) or singularly Participant"). Must be 18 years of age or older to enter. ONE ENTRY per Participant. Any duplicate entries will disqualify ALL entries by that Participant(s).

2) At random to be announced times over the Effective Date, Forever's Participating Radio Station(s), will give Participant(s) a chance to win the above described prize(s) or consideration awarded above. **By registering or otherwise participating in this contest or event, Participant(s) hereby affirm that they have read and agree to the contest or event rules, including but not limited to the Forever EVENT PARTICIPATION, PUBLICITY, PHOTOGRAPHIC, AUDIO, VIDEO AND PRIZE WINNER ACKNOWLEDGEMENT, RELEASE AND HOLD HARMLESS as posted on the Participating Radio Station(s) website.**

- Participant(s) should view available Prize(s) shown on the Participating Radio Station's website. To win, Participant(s) are to listen to the Participating Radio Station(s) on Fridays at approximately 8:15 a.m. from Friday, November 5, 2021 through Friday, December 24, 2021 for the cue to call in. Caller number ten (10) at 814-255-9593 will win their choice of one (1) available Prize(s). In the event of a technical difficulty with a 10th caller, subsequent calls will be taken until that day's Winner(s) is confirmed. Contest will be played one (1) time per week for eight (8) weeks. There will be a total of eight (8) Winner(s).
- Once a specific Prize(s) has been awarded, it will no longer be available to win. The first Prize(s) Winner(s) will have a choice of eight (8) Prize(s). The second Prize(s) Winner(s) will have a choice of seven (7) Prize(s), the third Prize(s) winner will have a choice of six (6) Prize(s), etc.
- The dates for contest play are as follows: Friday, November 5, 2021; Friday, November 12, 2021; Friday, November 19, 2021; Friday, November 26, 2021; Friday, December 3, 2021; Friday, December 10, 2021; Friday, December 17, 2021; and Friday, December 24, 2021.
- Prize(s) encompassing Restaurant gift certificate(s) have no cash value and may have redemption restrictions such as not being redeemable for purchase of alcohol and/or the gratuity. All restaurant gift certificates Prize(s) Winners are responsible for confirming with the particular restaurant gift certificate venue regarding any restrictions prior to use.
- Event contingent on and subject to any and all Sponsor Location/Venue COVID 19 rules and regulations in place at the time of the Event.
- Must be 18 years of age or older to enter and must possess a valid State issued Driver's License or State issued Identification Card to be a Participant and to pick up the Prize(s).
- Winning Participant(s) will be announced on the air and/or on the Participating Radio Station(s) website and/or will be notified by the preferred phone number or email provided by the Participant(s) in the event of a registration.
- Winners are responsible for completing all required paperwork concerning the delivery of their Prize(s). Including but not limited to the Forever EVENT PARTICIPATION, PUBLICITY, PHOTOGRAPHIC, AUDIO, VIDEO AND PRIZE WINNER ACKNOWLEDGEMENT, RELEASE AND HOLD HARMLESS as posted on the Participating Radio Station(s) website. Prize(s) winners are responsible for any additional expenses beyond the specifics detailed such as transportation to and from the event and parking fees to the venue.
- Prize(s) may be time sensitive. Unless otherwise notified by the Participating Radio Station(s), winner(s) must pick up their Prize(s) on the earlier of: (i) noon two (2) business days prior to the date of a time specific contest, concert, or event, or (ii) thirty (30) days from the Prize(s) award. Proper photo ID will be required to pick up a Prize(s) at the Participating Radio Station(s) or, in the event that a specific Prize(s) must be picked up at a venue will call window, proper Photo ID for that Winner will be required. Winners are hereby advised and acknowledge that Event admission Prize(s) may be issued by the Prize(s) Event Venue in e-ticket or other electronic delivery form, which would require Winners to supply a valid email address to Forever in advance. Winners are responsible for notifying Forever of their receipt of any electronic tickets and agrees to hold Forever harmless from and any all claims regarding the electronic transmittal of any Venue electronic ticket failure or discrepancy.
- If any concert or event is cancelled, no other Prize(s) will be substituted.
- Winners are responsible for completing all required paperwork concerning the delivery of their Prize(s). Any Forever Contest(s) winner who during the course of a calendar year wins more than \$600 in prizes in the aggregate from Forever and/or a participating Vendor or Sponsor for those Contest(s) will receive an IRS Form 1099 from Forever, or as otherwise specifically provided in the rules for that Contest.
- Prize(s) may not be exchanged and have no cash value.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Promotions Manager at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.

Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or

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