

**CONTEST NAME: "Rocky 99.1 Pick Your Rod and Reel"**

**SPECIFIC CONTEST RULES**

**Effective Date: February 10, 2020 to April 2, 2020**

**Participating Radio Station(s)/Studio Address(s)/Phone #'s/Website Address(s):**

**Rocky 99.1 WRKW-FM (814-255-6105)**

**109 Plaza Drive  
Johnstown, PA 15905  
814-255-4186**

**[www.foreverjohnstown.com](http://www.foreverjohnstown.com)**

**Declared Value of Prize(s): Eight (8) individually awarded prize(s):**

**One (1) Topfort Fly Fishing Rod and Reel Combo (4 piece graphite fly rod) with carrier bag with a Declared Value of \$85.99;**

**One (1) Sougayilang Fishing Baitcasting Combo (carbon fiber fishing pole and right handed reel) with a Declared Value of \$78.99;**

**One (1) Sougayilang Fishing Reel and Rod Combo (24-ton carbon fiber fishing pole) with a Declared Value of \$65.99;**

**One (1) ShinePick Fishing Rod and Reel Combo Kit (telescopic fishing pole) with carrier bag with a Declared Value of \$44.99;**

**One (1) Sougayilang Ultralight Fishing Rod Reel Combo (right handed reel) with case with a Declared Value of \$79.99;**

**One (1) Tailored Tackle Universal Multispecies Rod and Reel Combo (left and right handed) with a Declared Value of \$69.99;**

**One (1) Wild Water Fly Fishing Rod and Reel Combo (4 piece fly rod and reel) with a Declared Value of \$107.00;**

**One (1) Plusinno Fishing Rod and Reel Combo (24-ton carbon matrix telescopic fishing rod) with a Declared Value of \$63.99;**

**Each Prize(s) will also include One (1) Magreel Fishing Tackle Bag with a Declared Value of \$32.99; One (1) pair of Siplion Men's Polarized Sunglasses with a Declared Value of \$19.98; One (1) Flygo Men's Fishing Vest with a Declared Value of \$29.98; and One (1) gift certificate from Chemstream in Homer City, PA good for one (1) case of PennGrade Oil with a Declared Value of \$50.00 with a Combined Declared Value of \$132.95. ("Prize(s)")**

Forever Media, Inc. and its affiliates through their Participating Radio Station(s), in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which,

neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Odds of winning will vary based on Contest(s) participation. Void where prohibited or restricted by law. Unless otherwise specifically provided, Contest participants ("Participant(s) or singularly Participant") may only play, register or win one time during a Contest. For on-air Contests, there is no limit as to the number of call-ins or texts a Participant(s) may attempt, however that Participant(s) may only play, register or win once. Participant(s) are limited to one prize or prizes ("Prize(s)") per household every 30 days. For Prize(s) valued at over \$150, only one Prize(s) per household every 90 days. For any Prize(s) over \$600, only one Prize(s) per household every 180 days. Participant(s) must be 13 years of age or older to enter, however the Participating Radio Station(s) reserves the right in its sole discretion to restrict the age of participation for any Prize(s) due to the nature of the Prize to then be awarded, which will be announced on the earlier of the start of the Contest in its specific rules, or, prior to the drawing of a Prize(s) in the event of a live drawing. Unless provided in a specific Contest's rules, any duplicate registration entries will disqualify ALL entries by that Participant(s).

2) Beginning on the above Effective Date, Forever's Participating Radio Station(s) may be giving away the above described Prize(s). Prize(s) are non-transferable. If a winner declines a Prize(s), there will not be an alternate Prize(s) available in substitution and that Prize(s) will not be re-awarded and becomes the property of Forever.

- Participant(s) should view available Prize(s) shown on the Participating Radio Station's website. To win, Participant(s) are to listen to the Participating Radio Station(s) on non-holiday Thursdays at approximately 7:35 a.m. from Thursday, February 13, 2020 through Thursday, April 2, 2020 for the cue to call in. Caller number ten (10) at 814-255-6105 will win their choice of one (1) available Prize(s). In the event of a technical difficulty with a 10<sup>th</sup> caller, subsequent calls will be taken until that day's Winner(s) is confirmed. Contest will be played one (1) time per week for eight (8) weeks. There will be a total of eight (8) Winner(s).
- Once a specific Prize(s) has been awarded, it will no longer be available to win. The first Winner(s) will have a choice of eight (8) Prize(s). The second Winner(s) will have a choice of seven (7) Prize(s), etc.
- The dates for contest play are as follows: Thursday, February 13, 2020; Thursday, February 20, 2020; Thursday, February 27, 2020; Thursday, March 5, 2020; Thursday, March 12, 2020; Thursday, March 19, 2020; Thursday, March 26, 2020; and Thursday, April 2, 2020.
- Winners are responsible for completing all required paperwork concerning the delivery of their Prize(s). Including but not limited to the Forever EVENT PARTICIPATION, PUBLICITY, PHOTOGRAPHIC, AUDIO, VIDEO AND PRIZE WINNER ACKNOWLEDGEMENT, RELEASE AND HOLD HARMLESS as posted on the Participating Radio Station(s) website. Prize(s) winners are responsible for any additional expenses beyond the specifics detailed such as transportation to and from the event and parking fees to the venue.
- Prize(s) may be time sensitive. Unless otherwise notified by the Participating Radio Station(s), winner(s) must pick up their Prize(s) on the earlier of: (i) noon two (2) business days prior to the date of a time specific contest, concert, or event, or (ii) thirty (30) days from the Prize(s) award. Proper photo ID will be required to pick up a Prize(s) at the Participating Radio Station(s) or, in the event that a specific Prize(s) must be picked up at a venue will call window, proper Photo ID for that Winner will be required.
- If any concert or event is cancelled, no other Prize(s) will be substituted.
- Winners are responsible for completing all required paperwork concerning the delivery of their Prize(s). Any Forever Contest(s) winner who during the course of a calendar year wins more than \$600 in prizes in the aggregate from Forever and/or a participating Vendor or Sponsor for those Contest(s) will receive an IRS Form 1099 from Forever, or as otherwise specifically provided in the rules for that Contest.
- Prize(s) may not be exchanged and have no cash value.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

**The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.**

Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

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